

Tell the world about Scouting

We are co-ordinating six courses around the UK, designed to give you the skills to talk about your experiences to a wide variety of audiences and teach you how to carry out campaigns.

Gain the confidence to encourage young people to join, adults to volunteer, or raise the profile of Scouting in your community.

These skills will be useful for the rest of your life and will look great on a CV. And of course, you'll enjoy a fun-filled weekend with other Scouts your age.

What does the course cover?

- Talking to journalists
- Giving radio interviews
- Delivering presentations
- Supporting a campaign
- Online campaigns/direct lobbying

Who would you work with?

- Media Development Managers, HQ Media Relations Team, HQ Public Affairs & Campaigns Team

What qualities do you need?

- Enthusiasm
- Motivation and the ability to motivate others
- Background knowledge of Scouting
- Effective communication skills
- Willingness to be trained to develop communications and campaigning skills



Booking information

There are six courses running, they are:

- 1) **5/6 November 2011 Gilwell Park Scout Activity Centre** – Chingford, E4 7QW
- 2) **26/27 November 2011 Linnet Clough activity centre** – Stockport, SK6 5NB
- 3) **4/5 February 2012 Broneirion** – Powys, SY17 5DE
- 4) **18/19 February 2012 Fordell Firs activity centre** – Dunfermline, KY11 7HQ
- 5) **3/4 March 2012 Greenmount College** – Antrim, BT41 4PU
- 6) **18/19 March 2012 Ferny Crofts Scout Activity Centre** – Brockenhurst, SO42 7YQ

The course is free but you will need to pay your own travelling expenses. Some participants will camp; others will stay in indoor accommodation. Full pre-course information will be distributed prior to the events.

If you wish to be nominated for a place on any of the courses please forward this form to your County Media Development Manager who should return it to wendy.cook@scouts.org.uk

Please note that the ideal age of attendees is 15/16 but there are no age restrictions in place.

Participant Name: _____

Course you wish to attend: _____

D.O.B:		Gender:	Male / Female
Phone Number:		E-mail Address:	
Address:			
Dietary Requirements			
Medical Information			
Emergency Contact:			
Phone Number:			
Relationship to participant:			
Signed:			

The Scout Association

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Patron: HM The Queen President: HRH The Duke of Kent Founder: Robert Baden-Powell OM Chief Scout: Lt Cdr (Hon) Bear Grylls RN
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